CASE STUDY

LIONSGATE

Optimized budget with a 5% license buffer and effective M365 governance



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Customer

Lionsgate Entertainment Corporation is a Canadian-American global mass media and entertainment company headquartered in Santa Monica, California, United States.

Challenge

In a rapidly evolving industry, Lionsgate needed to ensure its Microsoft 365 subscriptions were optimized and secure while avoiding unnecessary license expenses.

Solution

Syskit Point proved to be an ideal platform that would help the team at Lionsgate manage external sharing, team ownership, andlicensing effortlessly.

Results

The team at Lionsgate can now maintain a constant 5% license buffer that helps them scale without extra expenses. They also have comprehensive M365 reporting, tighter security, and easy governance.



Lionsgate Entertainment Corporation is a Canadian-American global mass media and entertainment company headquartered in Santa Monica, California, United States. Founded in 1997, it has grown to 3,500 employees and has become a household name.

The company has over 18,000 titles in its film and television library, making it one of the largest and most valuable in the world.

Challenge



Syskit Point allowed us to manage a 5% buffer of licenses effectively, so we always have the ability to scale up or down in terms of users without unnecessary costs.

- Eddie Soto, Messaging **Engineer at Lionsgate**

Subscription optimization and complicated governance

The industry giant faced the challenges of efficiently managing its Microsoft 365 environment. The 15-member strong team, led by Eddie Sotto, required a solution that could streamline governance, security, and license management within their Microsoft 365 environment.

The need for effective governance, security, and license management led them to explore solutions beyond Microsoft's toolbox. The native tools were functional but lacked the simplicity and comprehensiveness the team sought.



Simplified governance and effective reporting with Syskit Point

Recognizing the limitations of the built-in Microsoft tools, Eddie Soto and his team decided to explore external solutions. After thorough research, they identified Syskit Point as the ideal fit. The simplicity, robust reporting capabilities, and dedicated support from Syskit made the decision easy.

By deploying Syskit Point, Lionsgate could address its immediate challenges efficiently. With Point on their side, the team was now able to manage external sharing, team ownership, and licensing effortlessly.

Optimizing the licensing budget for Microsoft 365

Syskit Point's reporting enabled the team at Lionsgate to optimize and control costs by monitoring license consumption and detecting all inactive and unassigned licenses.

Orphaned resources

With Syskit Point's reporting, they could now easily identify all orphaned Microsoft 365 teams and other resources, and make sure their tenant was clutter free.

External sharing reporting

Their team could now find all content shared via sharing links in a single report and can:

- Find valuable details such as the creation and expiration dates of the sharing link and what type of access rights they give.
- Remove multiple sharing links or prevent specific guest users from accessing them.
- Stop external OneDrive file sharing when needed.





The tool and its capabilities are extremely powerful. Syskit Point is really simple to use, and the support for the product has been outstanding - from the deployment process to the latest updates.

- Eddie Soto, Messaging **Engineer at Lionsgate**

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Here are some of the results and benefits the team at Lionsgate gained with Syskit Point right away:

1. Optimized licensing costs

Syskit Point's powerful license reporting has helped Lionsgate twofold. They can now quickly discover inactive and unused licenses and also have the ability to maintain a constant 5% license buffer. This buffer allows them to always be prepared to scale at a moment's notice, without breaking the bank.

2. Efficient and smooth tenant

The team at Lionsgate can now easily keep their tenant clean and efficient by pulling out the data about all of their resources, such as teams and groups, and ensuring there are no orphaned and forgotten resources.

3. External sharing control

Lionsgate admins use Syskit Point to track and manage expired external sharing that tends to accumulate due to high collaboration levels and scaling, enhancing the security of their tenant.

As Lionsgate Entertainment Corporation plans to undergo tenant separation, Syskit Point will continue to be an essential part of their Microsoft 365 management strategy. Syskit Point's clear reporting capabilities and simplicity have been instrumental in their initial discovery and planning phases.



Interested to see **Syskit Point in action?** Try our 21-day free trial.

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